

Why your company should relocate to Novi Sad?

Prikaznov Ivan

2025-02-16

Outline

Why your company should relocate to Novi Sad?

Why your company should relocate to Novi Sad?

Hello, my name is Ivan.

I live in Novi Sad and in this presentation I try to show you key benefits to relocate your business in Novi Sad.



Why your company should relocate to Novi Sad?

There are three bullet points why your company need to relocate in Novi Sad.

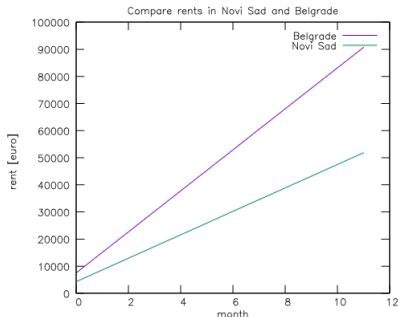
- ▶ Lower office rent compared to Belgrade
- ▶ Well-known universities producing skilled specialists
- ▶ Developed bike infrastrucutor

Let's take a detailed look a these benefits.

Lower price of office rent than in Belgrade

Average office price in Belgrade **28€/m²** (per month)

Average office price in Novi Sad **16€/m²** (per month)



A simple calculation shows that rening a 270m² office in Novi Sad can save you almost **40,000€** every year.

This money can be reinvested in your business.

Reinvention areas

- ▶ Hiring more employees
If you have a free budget you can hire more people to increase productivity that facilitate business to grow
- ▶ Improving the office environment
Organizing office environment helps your employees feel more comfortable that support to do a work more efficiently
- ▶ Funding additional activities
Meetups, professional courses have a positive effects to your company

Famous Novi Sad's universities for preparing new specialists

Your company will be near top universities, making it easier to hire highly talented and motivated specialists right after graduation.

Key benefits:

- ▶ Fresh perspectives & innovation
Young professionals bring new ideas and modern approaches that drive innovation
- ▶ Adaptability & Eagerness to learn
They are eager to learn, take on new challenges, and develop their skills quickly

Novi Sad university



Bike infrastructure

A well-developed bike infrastructure allows employees to commute safely to the office.

Additional benefits:

- ▶ Physical activity before work
Improves mood, energy levels, and overall productivity.
- ▶ Cost Savings for Employees
Biking is significantly cheaper than owning and maintaining a car

Novi Sad Bikeability



- Бициклистичке саобраћајнице унутар градског грађевинског реона
- Бициклистичке саобраћајнице које повезују приградска насеља са градом

Summary

Relocating to Novi Sad can make your company more profitable, smarter, and healthier.

Thank you!